

NAAC Criterion 3: Research, Innovations and Extension

3.4 Extension Activities

3.4.4: Institutional social responsibility activities in the neighborhood community in terms of education, environmental issues like Swachh Bharath, health and hygiene awareness, delivery of free/ subsidized health care and socio economic development issues carried out by the students and staff, including the amount of expenditure incurred during the last five years





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Additional information



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Enhancing Community well - Being: our commitment to social responsibility

The impactful social responsibility initiatives undertaken by our community Medicine Department. These endeavor's, led by both students (UG/PG) and staff, reflect our commitment to holistic community development.

KEY AREAS:

Education:

1. Disease prevention:
 - We emphasize preventive measures against diseases like malaria, Tuberculosis (TB), and water borne infections. It also covers hygiene practices, vaccination and early detection.
 - We educate about risk factors (tobacco use, physical inactivity, unhealthy diet) leading to Non – Communicable diseases.
2. Promoting Awareness:
 - Diet and nutrition- we organize sessions on balanced diet, micro-nutrients and healthy eating habits.
 - Physical activity – encourage physical activity through awareness campaigns.
 - Breastfeeding – we advocate for exclusive breastfeeding, it covers techniques and benefits
3. Community Events:
 - World Health Day - like World TB days, AIDS day, World Rabies Day, World Population Day etc... We conduct rallies, role play, and street plays. These events raise awareness about health issues and promote positive behavior.

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- Family Adoption Program (FAP) – through FAP, we engage with villages interact with families, understand the needs and provide health related guidance
4. Aarogyasri scheme:
- Under this scheme, we offer comprehensive services to expectant (ANC) and postpartum mothers. This includes baselines investigations, hospital stay, free deliveries and essential medicine

Activities related to environmental issues:

1. Swachh Bharat Mission (Clean India):
 - We actively engage in cleanliness drives. Our students engage in street cleaning
 - promote proper waste disposal and educate about segregating waste, recycling.
 - Sensitization about the importance of using toilets and maintaining hygiene.
2. Green Initiatives:
 - We promote environmental consciousness by planting trees, organizing eco-friendly events and advocating for sustainable practices.

Health and hygiene awareness:

1. Health camps:
 - Throughout the year, we organize multidisciplinary health camps. These camps reach diverse settings (urban, rural centers)
 - School and college outreach – we collaborate with local schools, colleges conducting awareness programs on health- related topics.
2. Community engagement:
 - Our street play and role play address health themes, spread awareness about sanitation, immunization and mental health.

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Socio-economic development:

1. Needs assessment:

- Through Family Adoption Program - our students adopt families, understands and identifies community needs (access to health care, nutrition, sanitation)
- We provide information and guidance to enhance their well-being.
- Based on the assessment – we organize health camps and awareness sessions. We track progress, address challenges and adapt solutions as needed.

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PHOTOGRAPHS OF VARIOUS PROGRAMME CONDUCTED

Rally on World Tobacco Day



Health education – World Tobacco Day



Health education – World AIDS Day



Role play – World Breast Feeding Day



Health education – World Breast Feeding Day



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Health education – World Environment Day



Health education – World Rabies Day



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Rally – World population Day



Awareness sessions – on NCD Risk Factors



Health Education – Menstrual Hygiene



NSS Activity - Planting trees



NSS activity- Sampling Distribution



Swachh Bharat Mission – Clean India



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School Health Screening Camp



Family Adoption Program



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Aarogyasri Scheme

